



LA COUNTY FAIR CELEBRATES THE ART OF FUN

Fair Opens May 2 for 16 Days of Fun, Food, Entertainment

POMONA, CA (March 14, 2025) – The LA County Fair, a cherished tradition spanning over a century, is ready to ignite the creative spirit of visitors in 2025 with its theme, “**Art Unleashed.**” From home arts to culinary masterpieces, visual wonders to captivating performances, the Fair promises an unforgettable celebration of artistic expression. Fair dates are May 2-26.

What is Art Unleashed? Art is color. Art is emotion. It’s not just canvas and brush. These words will echo through the Fairgrounds as guests step into a universe where creativity knows no bounds. Whether it’s the intricate engineering of a Ferris wheel or the last dollop of whipped cream atop a pillowy funnel cake, art infuses the Fair. It’s a photograph of a wide-eyed toddler feeding a lamb and the pulsating rhythm of a funk classic that reverberates through our souls. Art defies definition. It’s both spontaneous and intentional, bold and everlasting. Art persists, weaving itself into our lives, our memories and our shared experiences.

“The LA County Fair aims to inspire our guests by showcasing the limitless possibilities of art and imagination takes center stage,” said Walter Marquez, president and CEO of Fairplex. “Art is a reflection of the creative spirit, and at the Fair, it comes to life in countless forms, through crafts, culinary delights, and even the excitement of the carnival.”

The 2025 Fair will be chock full of experiences to entice all the artistic senses. The Fair is partnering with several Los Angeles County art institutions to bring programming and activations to Fairguests: the Music Center will bring Flamenco dancers to the Plaza Stage; The Getty Museum is bringing its Getty Pavilion which intersects well-being and art; the Center Theater Group is creating a new play starring Fair mascot Thummer, which will be performed every weekend; and Bob Baker Marionettes will perform every Sunday.

For the third year, the Los Angeles County Museum of Art will curate an exhibit for the Millard Sheets Art Center. *Before You Now* focuses on the enduring theme of the artist’s self-portrait. See modern and contemporary American artists as they see themselves – or as they want to be seen by the public. Portraits include Andy Warhol, Diane Arbus and Man Ray. The exhibit was made possible with a grant from the Art Bridges Foundation.

The Art of Music takes center stage with 12 nights of rock, R&B, Reggae, Latin and Country music at the LA County Fair’s Concert Series. Dubbed the World’s Largest Indie Music Festival, NextFest brings LA’s best indie artists to four stages throughout the fairgrounds. The Performing Arts Showcase, featuring

hand-selected school bands, orchestras and choirs from around Los Angeles County, comes to Expo Hall 4 Stage May 16 and 17.

The beloved Flower and Garden Pavilion celebrates the Art of Flowers with BLOOM 2 ART, an experience where the whimsical interplay and kindred spirit between flowers, art & all peoples will be imagined into existence and celebrated throughout the Pavilion through creative and imaginative settings.

The Art of Competition revs up with the Home Arts and Culinary Arts in their new home in Expo Hall 5, the Mullet Contest May 24, livestock and horticulture competitions in the Farm and, competing for an Oreo cookie, pig races in the infield.

Demonstrating the Art of Motion, Ray Cammack Shows carnival is back for its 39th year with four new rides, including the Royal Wheel Ferris wheel and Heidi the Rollercoaster, and in Expo Hall 9, Skate-R-Cade returns with a bigger rink.

The Art of Flavor envelopes the entire fairgrounds with more than 150 food concessionaires offering mouth-watering delights, including the new Meatball Corndog, the Hot Honey Chicken Ice Cream Bowl and the Chocolate Strawberry Cup.

Fair favorites like the Big Red Barn featuring the country's largest petting zoo, the Garden Railroad, the Shopping Marketplace, America's Great Outdoors, Silent Disco and more return to make the Art of Fun at the Fair a don't-miss experience.

Fair opens at 5 p.m. May 2 with special admission of \$9.50. Get discount tickets and season passes online at lacountyfair.com.

Visit lacountyfair.com for more information, schedules and all you need to know before you go.

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