



FITNESS FAIR

LET'S GET PHYSICAL
AUG. 30-SEPT. 2

2019 Fitness Fair General Information

Set in the grass fields, tented and center of the LA County Fair, in collaboration with *The Spartan Race* and *24 Hour Fitness*, Fitness Fair's opening weekend introduction will be a hub for all things fitness. Fair guests of all ages will enjoy an obstacle challenge, fun run/walk, boot camp, complimentary yoga, spin and POP Pilate's classes, fitness and health vendors, healthy food choices and more.

Opening Weekend: August 30 – September 2, 2019

Friday, August 30	12:00 PM – 7:00 PM
Saturday, August 31	10:00 AM – 7:00 PM
Sunday, September 1	10:00 AM – 7:00 PM
Monday, September 2	10:00 AM – 7:00 PM

Booth space fees include the following:

- Outdoor canopy (includes walls)
- Electricity - 110V, 20amp
- Staff admission and parking passes

Insurance

If a contract is offered, vendors are required and must provide LACFA with proof of general liability insurance of no less than \$1,000,000; independent amusement operators - \$2,000,000. The policy shall name the County of Los Angeles, LACFA, the L.A. County Fair, and their agents and/or employees as Additional Insured. The policy must also name the LACFA as the Certificate Holder with the Fair's address (1101 W. McKinley Ave. Pomona, CA. 91768). Policy must be in effect for duration of dates that vendor occupies the grounds.

If you do not have your own insurance you may purchase a temporary policy for \$120.00 per booth through LACFA. ***Deadline to purchase August 19, 2019**

California Sellers Permit

All vendors are required to obtain a seller's permit with the State Board of Equalization with the following address listed on it: 1101 W. McKinley Ave., Pomona, CA. 91768 (If you do not have a seller's permit you can apply for a temporary permit online at <https://efile.boe.ca.gov/ereg/index.boe>. If you are lead generating a seller's permit is not required. You are also required to keep a copy of this permit in your booth.

Should you have any questions please do not hesitate to contact the Commercial Sales Dept. at 909-865-4500, fax 909-623-4368 or email commsales@fairplex.com.



FITNESS FAIR

LET'S GET PHYSICAL
AUG. 30-SEPT. 2

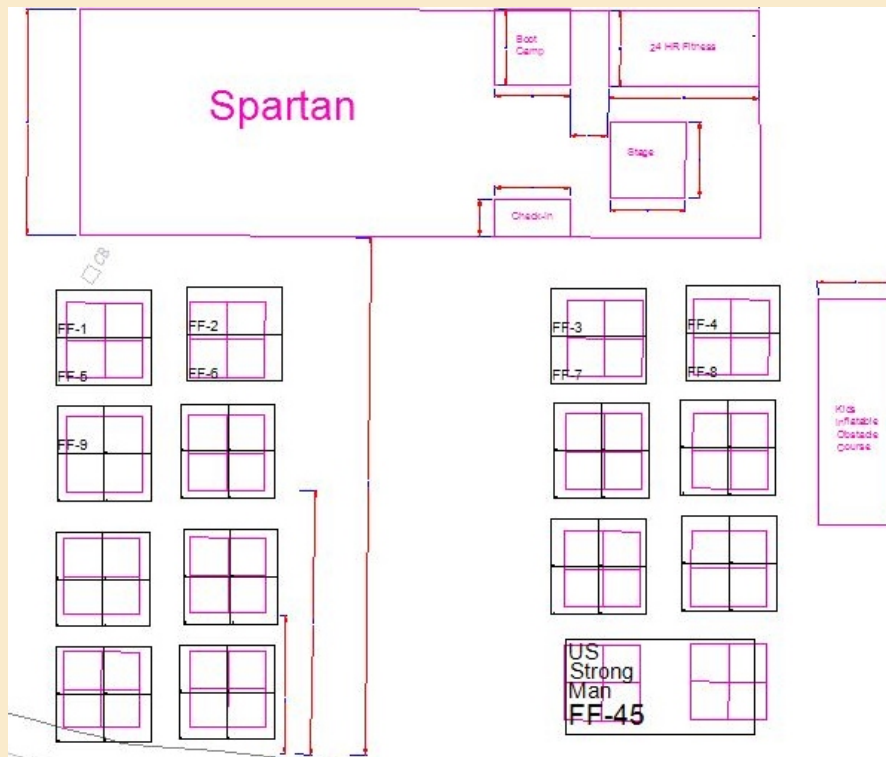
LA County Fair's Partnership Opportunity

Set in the grass fields, tented and center of the LA County Fair, in collaboration with *The Spartan Race* and *24 Hour Fitness*, Fitness Fair's opening weekend introduction will be a hub for all things fitness. Fair guests of all ages will enjoy an obstacle challenge, fun run/walk, boot camp, complimentary yoga, spin and POP Pilate's classes, fitness and health vendors, healthy food choices and more.

Exhibiting Health & Fitness Partner - \$1,500

Benefits include:

- One (1), 10'L x 10'W location for onsite experiential activation
- Space includes canopy tent and standard electricity
- Banner Ad on Fitness Fair page of LA County Fair website
- Logo inclusion with link on LACountyFair.com/Fitness Fair (LACountyFair.com saw 9,560,000 page views from June 2018-September 2018)
- Mutually agreed upon number of tickets for staff working event



Please contact Suzanne Villegas at 909.865.4511 or Villegas@Fairplex.com for more information



2019 Fitness Fair Application August 30 – September 2

BUSINESS INFORMATION:

Company Name: _____

Mailing Address: _____

City/State: _____ Zip _____

Primary Phone: _____ Cell Phone: _____ Fax: _____

E-mail: _____ Website: _____

Primary Contact (name(s) that will appear on the contract): _____

On-Site Representative: _____ Phone Number: _____

BOOTH SPACE:

Aug. 30 – Sept. 2 (LA County Fair Opening Weekend)

Included: Outdoor canopy (includes walls)

Booth spaces are available in 10'x10' increments. Please indicate the size of booth you will need: _____

Will you be sampling? Yes ___ No ___ If yes, please indicate the items you will be sampling: _____

INSURANCE:

Each contracted vendor must provide LACFA a certificate of general liability insurance of no less than \$1,000,000.

Please check the form of insurance that you will be providing:

Own insurance policy ___ Purchase through LACFA ___ *Name of insured must match business name on the application*

(\$120 per space – Deadline to purchase from the LA County Fair is August 19, 2019)

A California Seller's Permit will be required if selling products; if you are lead generating a seller's permit is not required.

UTILITIES: Electrical (110V, 20amp) is provided for each booth.

PRODUCT LIST:

All products that you wish to sell must be listed in the space provided below.

Photos of products must be submitted with application.

PRODUCT	PRODUCT

EVENT REFERENCES: List the most recent festival/event that you have participated in:

Event/Date: _____ Contact Name/Number: _____

By signing below, I acknowledge that I have read and understand the Fitness Fair General Information. In addition, I understand that this is an application and NOT a contract.

Company Name _____ Signature _____ Date _____

FAIRPLEX

2019 GROUNDS MAP

