



Fairplex media policy

For live broadcast opportunities, please contact the Communications Department directly at (909) 865-4261 or hernandez@fairplex.com.

Commercial/Private Photography or Video: Use of Fairplex property or its events for a commercial or private location shoot is prohibited without prior consent and arrangements with Fairplex.

Press credentials only grant general access to the Fair. The Grandstand or any other areas not open to general admission public require special permission.
The Fair does not provide media comps to the End of Summer Concert Series. Media must work directly through the artists' management. Access will be issued for approved events individually and are subject to criteria established by the artist, artist management and the venue. Photo credentials for ticketed performances allow the photographer standing access for the first three songs only and require a staff escort. Photo passes do not include a seat to the show.

Media & press credentials not issued by Fairplex are not valid for Fair admission, parking or access.

All persons representing media organizations must submit an official request before access will be granted to the grounds or events. Submission of an official request does not guarantee press/media access.

Those requesting and receiving press access adhere to the following:

1. It is at the discretion of the Communications Department to determine if press access will be issued.
2. It is at the discretion of the Communications Department if press/media will need to be escorted by staff while on the property.
3. Press access may only be used to cover Fairplex events as a news assignment.
4. Press access is valid for general Fair admission only. Complimentary parking for press will be considered on a case-by-case basis and is at the discretion of the Communications Department.
5. Admission is only valid for the individual who is approved for access by the Communications Department.

6. Organizations requesting access for multiple staff members should submit one request and access will be issued to an individual or specific editor. Assignment editors and photo editors will be issued credentials/passes to be distributed to their staff at their discretion.
7. Press access used for purposes other than to conduct work at Fairplex events will be revoked. This includes unauthorized persons using LA County Fair-issued credentials.
8. Fairplex reserves the right to revoke approved access at any time.
9. A link to coverage of the LA County Fair resulting from your credential may be requested.

Press access is only granted to broadcast, print and online media on assignment to cover the LA County Fair. Freelance reporters/photographers must provide the following documentation before access will be considered:

1. Valid working press photo identification **and**
2. Proof of assignment from a news organization, such as a letter on letterhead from a news director, editor or similar authority.

A copy of the publication or news broadcast may be requested.
No business cards or bylined articles will be accepted.

Please note: Access is given to reporters, writers, editors, videographers, producers and photographers who are working for an actual news media outlet. Advertising, sales, marketing and administrative staff are not considered working media and will not be provided with media access regardless if they have received it in the past.

The press/media policy for the LA County Fair is necessary to:

1. Accommodate working press quickly and efficiently
2. Ensure that working press receive credentials
3. Protect visitors from being approached by representatives working on commercial projects or unauthorized persons who present themselves as journalists to the public and to
4. Assist Fair personnel in identifying reporters cleared for access and press privileges

Requests for media access must be submitted at least 48 hours before any requested date or special event.

By submitting a media credential request, you are hereby agreeing to all of the above.

